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For Immediate Release

Defiants 4x4s from RedwoodVentures Hits Stores Shelves in Phoenix

One of Summer's Hottest New Toys Now Available at Walmart and Toys R Us

Phoenix, Arizona- June 1, 2011- Defiants 4x4s, one of this year's hottest new toys, is making its debut this month at Walmart and Toys“R”Us stores throughout the Phoenix area. Defiants 4x4s are mighty, mini, motorized 4X4 vehicles that can take on any challenge.

Pocket-sized, powerful and with blazing headlights leading the way, Defiants 4X4s feature real battery-powered motors and gears, offering the ultimate in power, speed and freewheeling action. The line consists of more than 50 collectibles, including modified pickups, jacked-up hybrid 4x4s, rock-crawlers, desert racers and more. With relentless, unstoppable power and staggering speed, Defiants 4x4s automatically shift into freewheeling mode for wild stunt jumps and thrilling downhill runs. Mirroring the torque of the real-life vehicles on which they're based, these cars have more than enough power to scale unbelievable vertical climbs.

The Defiants FlexTerrain system of playsets and accessories can be customized into endless configurations. Playset accessories allow nonstop customization limited only by the child's imagination. Each Defiants playset connects to other sets in the series for rich, off-road action and never-ending play. After dominating one obstacle course, players can blend and transform playset pieces to easily create entirely new tracks.

“We're thrilled to be partnering with Walmart and Toys“R”Us to bring this exciting new vehicle brand to kids in the Phoenix area,” said Andy Wiseman, president of Redwood Ventures. “With Defiants 4X4s, children have the chance to experience motorized vehicle play like never before. The Defiants Brand delivers amazing play value – no remote controls required, no fixed- track system – kids can build the sets however they want, connect them, and play for hours with their 4x4s – all at a value price. And these rigs are really unstoppable, allowing kids get a rich sense of power and achievement when playing with the Defiants brand – indoors or outdoors,” he adds.

While Defiants 4X4s will launch initially in the Phoenix area and be available at suggested retail prices ranging from \$7.99 to \$14.99, Wiseman said the product will launch nationwide in July. “Kids in the Phoenix area will be the first to experience the thrill and action of this exciting new brand of vehicles and playsets from RedwoodVentures, giving the rest of the country a sneak preview of the fun of playing with Defiants 4X4s,” Wiseman adds.

Defiants BlitzForce, a military themed line of vehicles and playsets, is also set to launch nationwide in July, allowing kids and their parents to experience and honor the military spirit of

freedom and power that kids love. More information on Defiants 4X4s is available at www.defiants4x4s.com.

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About Redwood Ventures, Ltd.

Redwood Ventures, Ltd., a privately held consumer products company, launches their first product under the Defiants brand: pocket-size battery-powered vehicles along with customizable playsets and accessories. Current lines include Defiants 4X4s, with over 50 collectible styles, Defiants FlexTerrain system, a series of connectable sets, and Defiants BlitzForce, a military themed line. While Defiants 4X4s and Defiants FlexTerrain systems will exclusively debut in Phoenix, AZ, in June, all lines will be available in major retail stores nationwide in July. For more information on Defiant 4X4s, please visit www.defiants4X4s.com.