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**For Immediate Release**

**RedwoodVentures releases Defiants 4x4s video game in partnership with Miniclip**

***The hottest vehicle brand in decades - now playing online at Defiants4x4s.com and Miniclip.com***

**July 29, 2011: From the Defiants Compound in the backwoods of Arkansas:**

Defiants 4x4s, one of this year's hottest new toy brands, made its debut this summer nationally and is making its virtual debut today with a rough-and-tumble offroad-action inspired video game released today at Defiants4x4s.com and Miniclip.com.

The game was developed via collaborative partnership between RedwoodVentures and Miniclip through kid specialists' media agency Blue Plate Media Services and embodies the "Can't stop 'em" ethos that the Defiants brand personifies. Users navigate mud bogs, rugged jungle terrain, scorching desert rallies, and post-apocalyptic wastelands in an effort to win prizes and achieve high-score bragging rights with their peers in the Miniclip community. And each level includes features and elements from the actual hit product line's playsets and accessories, and features actual Defiants 4x4 vehicles.

"We're thrilled to be partnering with Miniclip to bring the action and power of Defiants to life online at Defiants4x4s.com and at Miniclip.com" says Andy Wiseman, president of RedwoodVentures. "With Defiants 4X4s, children have the chance to experience motorized vehicle play like never before. And this game brings the brand experience of Defiants directly to kids where they're at – with millions of users online at the Defiants and Miniclip sites every week. The "Defiants Danger Rally Game" engages children with the sense of power and achievement that the toys deliver – and it's addictive! This fall we've arranged for millions of game plays in support of the Defiants brand's first season."

About Defiants 4x4s:

Defiants 4x4s are mighty, mini, MOTORIZED 4x4s that can take on any challenge! Pocket-sized Defiants 4x4s have real gears, for Power, Speed and Freewheeling Action. Batteries are included – and no remote control is required!

Defiants 4x4s automatically shift into freewheeling mode for insane stunt jumps or reckless downhill runs! And blazing headlights light the way!

The Defiants FlexTerrain system is fully modular, with playsets and accessories that can be customized into endless configurations. Each playset connects with every other set for rich, off-road action and expanding play value.

And Defiants BlitzForce military themed vehicles and action sets provides a rich sense of the power and freedom we all love and enjoy.

[www.Defiants4x4s.com](http://www.Defiants4x4s.com)

Miniclip is the world's largest website dedicated to online games with more than 65MM unique players per month. The company develops, publishes and distributes more than 650 online and mobile games. In its eleventh year, Miniclip is privately owned and privately funded with its headquarters in Switzerland and offices in six countries. Miniclip.com is the only website to win the prestigious Webby Peoples Voice Award, the "Oscars of the Internet" for the Internet's Best Game Site for three consecutive years. For more information, visit [www.miniclip.com](http://www.miniclip.com).